815 Slaters Lane American Media & Advocacy Group Congress Leadership Fund/ Issue Submission Number 271 Issue 1

Alexandria VA 22314





1205 Front St Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Original

					Oliginal
Client:	Congress Leadership Fund/ Issue	Submission Cost:	11215	Campaign Ref:	E:063677550
Виуег:	:	Client/Product/Estimate:	251 /454 /3347	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06367755
Est./PO Number:	06367755	Contract type:	Political	Business Type:	POLITICAL
Associated Copies: No	No			Business Category: Transactions	Transactional

Product: Demographic:

Congress Leader Fund (L) Household

Booking Group: Order:

WNCN

Key Market:

Raleigh-Durham, NC

	9		ω		7		ø		Ó		4		ω		N			Ref
	Sat 7a Today Show		M-Su 11p News	VI	M-F 9a Today Show II	M	M-F 7p News	M	M-F 6p News	VI	M-Su 11p News	:	M-F 7p News	יות:	M-F 6p News		M-Su 11p News	Sales Product Details
	22		03		03		8		03		93		02		03		8	Rev Type
Weekly																		
Weekly Totals: Total Spots(Ord Spots)	250		615		250		575		400		615		575		400		615	Rate
s(Ord Spots)	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type
	Nor of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nor of Spots		Nor of Spots	
9	~>		1														1	10/15
10					-1				1		1							10/22
19					-1		1		1		.3		-				1	Total
	250		615		250		575		400		615		575		400	-	615	Cost

815 Slaters Lane American Media & Advocacy Group Congress Leadership Fund/ Issue

Submission Number 271 Issue 1

Alexandria VA 22314





WNCN-TV 1206 Front SL Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Original

		19		1 8		17	"	16		ដ		14		13		12		=		10		Ref	Est./P(Buyer:	Client:
	::-T:	M-F 10a Today Show III	or	Sun 7p ET / 6p CT Football Night In America	·····3.	Sat Notre Dame Football	VV	M-F 7p News	VV	M-F 6p News	VV	M-Su 11p News		M-Su 11p News		M-F 7p News		M-Su 11p News	CO	Sun 6p News	S.	Sales Product Details	Est./PO Number: 06367755 Associated Copies: No		Congress Leadership Funda Issue
		03		ය		02		02		03		8		03		02		03		02		Rev Type			
												_											Contract type:	Client/Product/Estimate:	Submission Cost:
Weekly Totals: Total Spots(Ord Spots)																						Rate	*	ct/Estimate:	Cost:
Spots(Ord Spots)	Comme	200 30	Comme	2400 30	Comme	575 30	Comme	575 30	Comme	400 30	Comme	615 30	Camme	615 30	Comme	575 30	Comme	615 30	Comme	350 30	Comme	Spot Type	Political	251 /454 /3347	11215
		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots				7	
9				a.t						_										1		10/15	Order Ket: Business Type: Business Category:	Sales Rep:	Campaign Ref:
10								1		ń		1		1		es.k		1				10/22		HRP V	E:063677550
19								->-		1				-1				1		>		Total	06367755 POLITICAL Transactional	HRP Washington, DC	- 1
		200		2400		575		575		400		615		615		575		615		350		Cost		ಗ	

815 Slaters Lane American Media & Advocacy Group Congress Leadership Fund/ Issue

Submission Number 271 Issue 1

Alexandria VA 22314





WNCN-TV 1205 Front St. Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

	19	10	9	pots(Ord Spots)	Weekly Totals: Total Spots(Ord Spots)	Week			
Cost	Total	10/22	10/15	Spot Type	Rate		Rev Туре	duct Details	Ref Sales Product Details
8	HRP Washington, DC 06367755 POLITICAL Transactional	ory:	Sales Rep: HRP Washin Order Ref: 06367755 Business Type: POLITICAL Business Category: Transactiona	251 /454 /3347 2 Political	mate:	Client/Product/Estimate: Weeks: Contract type:	5	10/15/12 to 10/28/12 06367755 s: No	Schedule Dates: 10/ Est./PO Number: 063 Associated Copies: No
	E:063677550	E:0636	Campalgn Ref:	11215		Submission Cost:	,	Congress Leadership Fund/ Issue	Client:

Grand Totals:	Cost 11275	Spots 19	Totals 10/15		Grand Totals
Spots:	5980	8	16	Month 10 Weeks: 4	
ots: 19	5235	10	10/22		

Gross Total: Commission: Net Total:

11,215.00 1,682.25 9,532.75

REP HEADLINE# 6367755 \$\$\$ APPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT F

FAX# 703-516-9680

CREDIT RISK !!!

HARRIS REPORT FROM STATION OCT10/12 18.00

*** WNCN-TV ***

STATION MAKEGOOD OFFERS: NOU NOTICE: STA: REP: Z N 3 AGY ADV CITY TAX FLIGHT DATES ORDER PRDCT Z O # OK 'D # OK U CHANGES OF THIS ORDER HAVE BEEN APPROVED. # CONGRESSIONAL LEADERSHIP FUND TTL SAME ADDED LNS 20 & CONGRESS * * * * * THANKS, MIKE PLS CFM REVISED ORDER ZEROED LNS 9 **6#40** BUY#10 THIS OCT19/12 LEADER AGY. ADV. SH STATE βı FOR MICK NAME NAME Þ MISSED: SAT/600P-630P 10 MISSED: SAT/1200N-600P OFFER: SAT/330P-700P 27 CASH IN ADVANCE SCHEDULE OFFER: FRI/1000A-1100A FUND TAX TER: FRI/1000A-1100A OCT19
CMT:NO NEWS 10/20 D/T COLLEGE FOOTBALL -CMT: PLS CMT: TIME PERIOD FOR NOTRE DAME FOOTBALL CMT: PLS ADVISE ASAP OCT25/12 815 AMERICAN MEDIA ISS/CONG. ALEXANDRIA, 西ST#3347 CONTRACT SLATERS REVISE LEADERSHIP WK-1 # COMMENTS: LANE VA 6367755 Ŗη 22314 40-05 ADVOCACY FUND (LINE, **** BILLING CONTRACT SCHEDULED GROUP ORDER, OCT20 OCT20 OCT20 NEEDED INVOICE) 10/20 MG BOOKED FRI CLASS: NATL. SALES BUYER NAME REP.# FOR N N GENERATION PRSN WA-3:30-7PM 308 308 308 AMAG MEDIAASSISTANT CONTRACT \$575.00 OFF.# \$200.00 TODAY SHOW III TOTAL SPOTS MICK NESCI LOCAL DATE PLS ADVISE. STA (OCT10/12) REGIONAL SALESMAN (OCTIO/12) OCTIO/12 (H) ADVISE. 11215.00 # 79 18.00

REP HEADLINE# 6367755 \$\$\$ UNAPPROVED REV #1 \$\$\$

> REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

CHANGES *

** *** WNCN-TV ***

STA: REF: ORDER ADV CITY TAX FLIGHT DATES OCT19/12 PRDCT AGY # # # AND STA THANKS, MIKE TTL SAME ADDED LNS 20 & CONGRESS BLS PLS CFM REVISED ORDER TW BES ADVISE ASAP M2 NEW OFFER D/T SPORTS/PROGRAM CHG CHERYL LEADER AGY. ADV. FOR TIME CORRECTION 10/10 STATE FOR MICK NAME NAME 27 10 FUND EST#3347 TAX AMERICAN MEDIA & OCT25/12 ISS/CONG. ALEXANDRIA, 815 SLATERS CONTRACT LEADERSHIP FUND WX-1 COMMENTS: # LANE VA 6367755 22314 CO-OF ADVOCACY GROUP (LINE, BILLLING ORDER, NEEDED INVOICE) SALES REP.# CLASS: NATL. BUYER NAME PRSN WA-AMAG MEDIAASSISTANT O 均 均 . # LOCAL MICK NESCI DATE REGIONAL SALESMAN OCTI0/12 (H) 17.42

CONGRESSIONAL LEADERSHIP FUND

CON CM

* * * * *

THIS

S

A CASH

H

ADVANCE SCHEDULE ****

		" "
		HZE
		LINE# : REP
φ	DD	円 #
ល	AGENCY	: CD:
1200N-600F	ADVERTISER COD	
600	RTI	E E
ъ	COI	COINE PERICO
	E E	
30	CODE = 25 DE = 454	LGTH
	Ä	 M
-(/)- (J)	AGENCY	,
\$575.00	ACK	R.Z
ō	円 以 井	RATE
	#	
10	3347	
10/20	7	START
L		** **
10/20		END
		田
0		END :SPTS: WEEK
		LANL
		ZK :
SAT		
		DA
		DAYS
		: SE
0		: TOTL:

PROGRAM :

NCAAF:

NOTRE

DAME

REP HEADLINE# 6367755 \$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP (

HARRIS REPORT FROM REP OCT10/12 17.42

CHANGES *** WNCN-TV ***

OCT/12	N	STAT]							: LINI
ю	٥ ۲	STATION MAKEGOOD M1 OK'D BU	PROG ORD ORD THIS	22	PROC	10	PROG ORD ORD THIS	20	:LINE#:REP : :LINE#:
11215.00		E COSEX	PROGRAM: ORD COM1: ORD COM2: THIS IS A	. ⊅	COM	Ŋ	COM:	∌	五 年 二 日 日 日 日 日 日 日 日 日 日 日 日 日 日 日 日 日 日
0	01#ADE	нс		1000		1009	}	3301	
		OFFERS:	NEWS NEWS	1000A-1100A	NBC-17	600P~630P	ᆺᆸᄧᅍᅭ	330P-700P	TIME PE
	LWD LWD TESSII	LWO LWO LEED LEED LEED LEED LEED LEED LEED LEE	TODAY SHOW III NO NEWS 10/20 PLS ADVISE ASA AKE-GOOD FOR O	AO	NEWS-7	J	NE OF SERVICE	.0	PERIOD
	MISSED: SAT/600P-630P OFFER: FRI/1000A-1100A CMT: NO NEWS 10/20 D/T CMT: PLS ADVISE ASAP	MISSED:SAT/1200N-600P OFFER:SAT/330P-700P CMT:TIME PERIOD FO CMT:PLS REVISE	TODAY SHOW III NO NEWS 10/20 D/T PLS ADVISE ASAP MAKE-GOOD FOR OCT20		7 7		FOOTBALL FOR NOTRE		. Le
	/600P-6 /1000A- NEWS 10 ADVISE	/1200N-6 /330P-70 E PERIOD REVISE	0	3 0		а О	ON E	30	LGTH :
	630P ,-1100A ,0/20 D E ASAP	700P 700P OD FOR	I				DAME F		0 8 8
	H/	Ħ	FOOTBALL	\$200.00		\$200.00	FOOTBALL 9 FOR 1	\$575.00	
	COLLEGE	NOTRE DAME	Ρ.	- 00		. 00	ALL 1	- 00	RATE
		\sim	SPOT/WK				10/20		
	OCT20 OCT19 FOOTBALL	OCT20 OCT20 FOOTBALL 10/20	KED	10/19		10/20	3 12 13	10/20	START
	- MG	T 10/	FRI T				: 30 - 7 PM		H R
	3 BOOKED	20 H S	TODAY	10/19		10/20	3	10/20	END
	305 305 FRI	308 \$5 308 \$5 3:30-7pm	SHOW :	۲		0		ъ	 ໝ
CONTRACT TOTAL		\$57! -7PM	H H H						"
	\$200.00 \$200.00 TODAY SHOW	\$575.00 \$575.00 7PM							INVT :
TOTAL	Н	P:		FRI		SAT		SAT	
Ч	ທຸດ	(OCT10/12) PLS ADVISE							DAYS
11215.	T10/12) ADVISE.	ADVISE.						i	и н
19 . 00				Н		0		Р	TOTL:

P-CLASS, PLAN, SECT

MOD CODE

A-ADD

B-BUY TYPE

C-CANCELLED

DE-DELETE E-EFF DATES

Q-PAID PGM

S-SPOTS PER WEEK

HMIT-T

L-LENGTH

Y-DAYS

Z-COMMENTS

*-MULTIPLE

M-MAKEGOOD N-PROGRAM NAME

SVC- NSI BOOKS- NOV/11 DEMOS- RA35+* MARKET TOTALS \$140,187

WNCN 8%

WRAL 46%

WIVD 38%

WRAZ 8%

WRDC 0%

WLFL 0%

CABL 0%

ESTIMATED SHARES

SSS SSS APPROVED ORIGINAL REV#0 \$\$\$ HEADLINE# 6367755

> CREDIT ADVISORY: REP: TEL# 703-516-9399 ORDER WORKSHEET AGENCY

CREDIT HARRIS RISK !!! REPORT FAX# 703-516-9680 FROM STATION OCTIO/12 15.54
*** WNCN-TV ***

STA: STATION MAKEGOOD OFFERS CON REP: Z N Z |-AGY ADV CITY TAX PRUCT ORDER FLIGHT Z N # UNRESL UNRESL # DATES CONGRESSIONAL LEADERSHIP FUND STA AND CONGRESS STA THANKS, MIKE CHM ADVISE ASAP M2 NEW OFFER D/T SPORTS/PROGRAM CHG TW HES 11215 ORDER B世子半10 BUY#9 CHERYL OCT19/12 THIS LEADER AGY. ADV. ê S FOR TIME CORRECTION TO/TO 19X STATE FOR MICK Þ NAME NAME MISSED: SAT/600P-630P MISSED:SAT/1200N-600P OFFER:SAT/330P-700P CASH FUND OFFER: FRI/1000A-1100A OCT19
CMT:NO NEWS 10/20 D/T COLLEGE FOOTBALL -TAX CMT: PLS CMT: TIME PERIOD FOR NOTRE DAME FOOTBALL 10/20 CMT: PLS ADVISE ASAP OCT25/12 8 1 5 AMERICAN MEDIA & ISS/CONG. ALEXANDRIA, H EST#3347 CONTRACT SLATERS ADVANCE REVISE LEADERSHIP WK-1 COMMENTS: # VA LANE SCHEDULE 6367755 22314 40-0D ADVOCACY GROUP FUND (LINE, BILLING ORDER, OCT20 NEEDED INVOICE) MG BOOKED FRI CLASS: NATL. SALES BUYER NAME REP.# H Ø PRSN WA-3:30-7PM 3 0 0 0 0 308 308 AMAG MEDIAASSISTANT CONTRACT 〇月月,# \$200.00 \$575.00 TODAY SHOW III LOCAL MICK NESCI SPOTS TOTAL DATE PLS ADVISE. PLS ADVISE. REGIONAL SALESMAN (OCT10/12) (OCT10/12) OCT10/12 (H) 11215.00 15.54

TOTAL

19

REP HEADLINE# 6367755 \$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

ORDER WORKSHEET REP: TEL# 703-516-9399 CREDIT ADVISORY: AGEN

AGENCY CREDIT RISK !!!
HARRIS REPORT FROM STATION FAX# 703-516-9680 OCT10/12 15.52

REP: AGY ORDER CITY TAX FLIGHT DATES PRDCT ADV # # NEW CONGRESS ORDER OCT19/12 LEADER AGY. ADV. STATE NAME NAME FUND EST#3347 TAX OCT25/12 8 1 5 AMERICAN MEDIA & ADVOCACY GROUP ISS/CONG. ALEXANDRIA, CONTRACT SLATERS LEADERSHIP WK-1 COMMENTS: # VA LANE 6367755 22314 CO-OP HUND (LINE, BILLING ORDER, NEEDED INVOICE) BUYER NAME CLASS: NATL. SALES PRSN WA-REP.# AMAG MEDIAASSISTANT 〇月月.# LOCAL MICK NESCI DATE REGIONAL SALESMAN OCT10/12 (H) # <u>ا</u> ا , 51 22

NOU N ***** THIS IS A CASH IN ADVANCE SCHEDULE

TIT

T9X

PLS CFM

THANKS, MIKE FOR MICK

NOTICE: CONGRESSIONAL LEADERSHIP FUND CHANGES OF THIS ORDER HAVE BEE! ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL TOTAL SPOTS

11215.00

19

*** ORIGINAL REV#0 ***

ORDER WORKSHEET REP: TEL# 703-516-9399 CREDIT ADVISORY: AGEN

AGENCY CREDIT RISK !!!
HARRIS REPORT PROM

*** WNCN-TV ***

AGY ADV CITY TAX FLIGHT DATES OCT19/12 ORDER PRDCT # # CONGRESS LEADER FUND EST#3347 COMMENTS: AGY NAME ADV. STATE NAME TAX OCT25/12 WK-1 AMERICAN MEDIA & ADVOCACY GROUP ISS/CONG. LEADERSHIP FUND ALEXANDRIA, 815 SLATERS LANE CONTRACT # VA 22314 6367755 CO-OP BILLING NEEDED (LINE, ORDER, INVOICE) BUYER NAME AMAG MEDIAASSISTANT SALES PRSN WA-REP.# CLASS: NATL. 〇月月 - # LOCAL MICK NESCI (H) DATE OCT9/12 REGIONAL SALESMAN # 16.56

R표P : MEN TIL ORDER 11215 @ **19X**

PLS CFM

THANKS, MIKE FOR MICK

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE *****

CONGRESSIONAL LEADERSHIP FUND

PROGRAM: NBC-17 NEWS-7 CON COM1: NBC-17 NEWS-7	3 7002-7302 30	PROGRAM: NBC-17 NEWS-6	2 600P-630P 30	PROGRAM : NBC-17 NWS-11<	1 1100P-1135P 30	AGENCY ADVERTISER CODE = 251 AGENCY PRODUCT CODE = 454	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC
	\$575.00		\$400.00		\$615.00	AGENCY EST# :	RATE
	10/19		10/19		10/19	= 3347	: START
	10/19		10/19		10/19		: END : DATE
	μ		ч		Ь		END :SPTS: WEEK DATE : /WK: INVT
	ਸ਼ੁਸ਼		मस्य		で対す		EEK : DAYS
	Ч		Ч		۲		: TOTL:

700

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

OM REP OCT9/12 16.56

*** WNCN-TV ***

PROGRAM : NBC-17 NEWS-6	12 600P-630P	PROGRAM : SATURDAY TODAY	700A-900A	PROGRAM: NBC-17 NEWS-7 NCON COM1: NBC-17 NEWS-7	\$\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	PROGRAM : NCAAF: NOTRE DAME CON COM1: NCAAF: NOTRE DAME	PROGRAM : NBC-17 NWS-11<	8 1100P-1135P	PROGRAM: TODAY SHW2-NBC	7 900A-1000A	PROGRAM: NBC-17 NEWS-7	6 700P-730P	PROGRAM: NBC-17 NEWS-6	5 600P-630P	PROGRAM: NBC-17 NWS-11<	4 1100P-1135P	:LINE#:REP :CD: TIME PERIOD : L : :LINE#: :
	ω 0		₩ 0	DIOM: D	30	о В В 3		30		3 O		30		30		30	LGTH : SEC :
	\$350.00		\$250.00	NEWS-7 N/A: MO TODAY ILLTINION	\$200.00	\$575.00		\$615.00		\$250.00		\$575.00		\$400.00		\$615.00	RATE
	10/21		10/20	ž	10/20	10/20		10/20		10/22		10/22		10/22		10/22	: START
	10/21		10/20		10/20	10/20		10/20		10/22		10/22		10/22		10/22	: END : DATE
	Н		Н		٢	Н		Н		Н		ч		Н		Н	:SPTS: WEEK :/WK: INVT
	SUN		SAT		SAT	SAT		SAT		MON		MON		MON		MOM	: DAYS
	Н		ч		ч	۲		ч		Ч		ч		ь		۲	:TOTL:

REP HEADLINE# 6367755
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP

OCT9/12 16.56 *** WNCN-TV ***

:LINE#:REP :CD: TIME PERIOD : L :LINE#: : : : : : : : : : : : : : : : : : :	TGTH : SEC : : : : : : : : : : : : : : : : : : :	\$615.00 \$615.00 \$615.00	: START: DATE 10/21 10/25 10/25 10/23	: END : DATE 10/21 10/25 10/25	SPTS: WEEK: INVT	THU THU THU THU	: TOTL: :SPTS:
1100P-113 GRAM : NBC-17 COM1: NBC-17	ω υ Ο	1	, N	1 PO	н	E H	ب ،
1100P-113 : NBC-17 : NBC-17	3 О	1	10/24	10/24	н	WED	Н
18 600P-630P PROGRAM: NBC-17 NEWS-6 CON COM1: NBC-17 NEWS-6	ພ 0		10/24	10/24	н	WED	н
19 700P-730P PROGRAM: NBC-17 NEWS-7 CON COM1: NBC-17 NEWS-7	3 0	\$575.00	10/24	10/24	н	WED	н
OCT/12 11215.00					CONTRACT TOTAL	TOTAL	11215.00 19
	WRAL 46%	WTVD 38% WRAZ	AZ 8% WRDC	C 0% WLFL	FL 0% CABL	% ○ ₽	
A35+*							

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Location:	4		D	ate:
l, Jon Ferrell do hereby reques	st station time cond	cerning the follo	wing issue:		
Congressional L	eadership Fund				
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule
Total Charg	me will be used by	y:Congressional	Leadership (Committee	
Does the promessage re	rogramming (elating to any	(in whole or political m	r in part) (latter of n	communicat ational impo	e "a ortance?"
	□ Yes			□ No	

The names, offices, and agents of the entity are n		association:			
The names, offices, and agents of the entity are n		4000014110111	or other	unincorporate	ed group.
	addresses of the chief amed below (may be:	executive offic attached separa	ers, directors	s, and/or autho	rized
HIS STATION DOES N F RACE OR ETHNICI				INATION ON	THE BA
gree to indemnify and he sonable attorney's fees,	hat may ensue from th	he broadcast of	the above-re	equested	
ertisement(s). For the	bove-stated broadca	et(e) I also ac	d	ire a script.	
	will be delivered to t	be station at I	rec to prepa		